



Image by Laurence Jones

# HEALTH & WELLBEING SPACES

Enhancing healthcare settings through art...

Claret Printing

# ABOUT US...

At Designer Claret we are passionate about how art can make a real difference in healthcare. By focusing on the connection between art, health and wellbeing, we use creative media to enhance environments for patients and staff. Art not only reduces stress and anxiety creating a calming atmosphere for everyone, but also serves as a positive distraction especially beneficial for patients facing pain or worry. Studies demonstrate that exposure to art improves mood and overall wellbeing, contributing to a more positive and healing environment.

At Warwick Hospital, we've collaborated with staff, artists, photographers and art consultants to create visually appealing and welcoming spaces to elevate the patient experience.

We use a commercial-grade wallcovering that is easy to clean and has antibacterial and anti-microbial properties, this is FR and IP approved.

Image by Laurence Jones



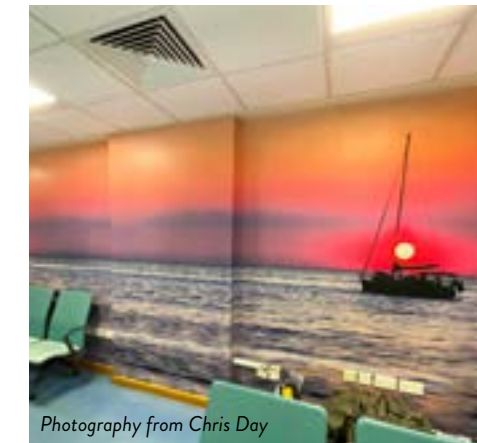
# WAITING AREAS

Throughout the different waiting rooms at Warwick Hospital, we carefully chose designs with the help of our art consultant to ensure they're suitable for healthcare settings.

The Blossom Suite in MacGregor Ward is now home to a beautiful scene displaying Diane Maybey's delicate blossom artwork. These gorgeous hand-painted blossom branches were then composed into a repeating scene with a triple drop by the in-house design team. This subtle design creates a peaceful haven, enhanced by the soothing green tones throughout the interior, promoting healing and relaxation.

Minor injuries waiting area has an 18m boat mural capturing a beautiful sunset seascape generously provided by photographer Chris Day. The scene was adapted to fit the space by the in-house team with the boat positioned peacefully above the chairs. Complementary 5mm safety acrylic prints can be viewed on the opposite wall to complete the scene.

In the Male waiting area of Endoscopy we have installed 'Flights of Fancy' by Juliet Bawden in 'Cinerea'. This triple drop scene created from delicate cyanotype feathers adds depth and dimension to the space whilst calming the mind.



Photography from Chris Day





# PAEDIATRIC WARD

A thoughtfully designed interior space provides a soothing atmosphere which has been proven to reduce the anxiety of patients. Across the Paediatric Ward at Warwick Hospital, we have created a calming environment with Diane Maybey’s ‘Silver Lining’ which we used to create a repeating scene. This has been installed in the Adolescence Chill Out Area and Sensory Room in different colour ways to create a distinct separation between the areas.

All Images by Laurence Jones



A custom ‘Silver Lining’ scene covers the Chill Out Area. Printed in a teal, sea breeze colour, with dreamy sea animals incorporated throughout the scene. A scan of the original painting has also been printed onto 5mm safety acrylic to bring the space together. This area has been consciously designed for teens to relax in their own more ‘grown up’ space whilst still continuing the ‘under the sea’ theme found through from the rest of the Ward.



In the Sensory Room, the scene is cropped to 800mm to fit above the wall panelling; recoloured with calming lavenders and deep indigo hues. The twilight shades illuminate the space adding bursts of detail to the walls.



A shoal of fish decals swim around the corridors and floor of the Paediatrics Ward giving a wave of colour to the ward. These whimsical fish were designed by Wyse Co. providing a familiar beach scene. Hospital corridors can be intimidating, especially for little patients, but by incorporating nature-inspired décor we have provided a positive distraction. Frosted privacy manifestations are installed in the treatment rooms and corridors; the printed and CAD cut frosted decals help enhance patient dignity whilst blocking out unwanted views but still letting the light to shine through.



# DEMENTIA WARD

Warwick Hospital’s Victoria Ward provides care for patients with dementia where under-16s are not permitted to enter the ward, meaning that meetings with their relatives often take place in this corridor. The Ward staff had been wanting to create a feature of this space that felt interactive and thought-provoking, their concept of a bold, bright, fun ‘street and park scene’ was a fantastic idea to transform this area. By collaborating with Art Consultant ‘Art Contact,’ who have extensive knowledge in healthcare in both NHS and private settings, we were able to create an immersive space using local landmarks which in turn, alleviates anxiety and offers reassurance for the patients.

A nostalgic run of shops features along one side of the corridor with a green park scene stretching across the other. A clean and simplistic design style was favoured for a modern and non-specific result, avoiding any confusion that may be caused by a photo-montage or hyper-realism. This artwork displays several hidden gems: the old classic books, retro sweets and key flowers - which act as symbols for different areas of care found in the Ward. The use of colour played an important role in design, selecting colours that lift the mood rather than trigger patients was key.





# CLINICAL AREAS

All photography by Chris Day



We worked closely with our Art Consultant from Art Contact to select and modify appropriate images gifted from Chris Day to adapt into murals as well as considering how to best fit each Bay in ITU and the Quiet Room in A&E. We had to be mindful of the patients’ needs and the equipment to ensure the images were suitable for each Bay.

ITU Bays 1, 2, 3 and 6 each display a beautiful landscape mural created from Chris Day’s photos extending the entirety of the wall. The use of colour and images bring a sense of security through familiar scenes whilst providing comfort to patients as they become aware of their surroundings. With little natural light, the use of sunny landscapes can help lift the space.



# HOSPITAL STREETS

We have transformed various ‘streets’ through Warwick hospital. In the Lakin Suite, a collection of beautiful blooms guide patients to the treatment area. Peaceful pinks and lavenders match the colour palette used in the clinical spaces, with coordinating, wipeable acrylic prints to continue the theme.

A warm, welcoming interior can be found in the corridors of Acorn House with oak trees all around we brought the outside in by creating a variety of oak leaves and acorns digitally drawn in-house to display around the building. Large tree icons and a range of leaves elevate the entrances and flow down the corridors incorporating the quintessential surroundings.

SWFT sustainability exhibit can be followed down the hospital street displaying photos of the staff by Laurence Jones printed onto safety acrylic. By seeing smiling staff, patients can feel comforted as they walk down the corridors, learning facts about environmental impacts and providing an engaging display that gives staff recognition.



Portraits by Laurence Jones

# THE PAPER

Designer Claret has installed a variety of designs across Warwick Hospital, all printed on Digimura smooth paper - with a hygiene accredited biocide and an anti-microbial coating. The fabric backed vinyl ensures excellent impact resistance and durability in high-traffic areas. Printed with odourless, water-based inks, this material is the ideal solution for wall coverings in healthcare spaces. It has been approved by Infection Protection & Control and is FR compliant.

*All documents are available on request.*



Paste the Wall



Overlap & Trim Join



Strippable

# THE PROCESS

We work closely with hospital staff and our design team here at Designer Claret to ensure each space is finished to a high standard and is fit for both patients and professionals. We provide a one stop service from initial consultation to final install, fitting in with busy hospital schedules.

Collaborating with Art Consultant 'Art Contact,' who have extensive knowledge in healthcare, carrying out a variety of work over several decades to bring a smile to patients in hospitals for NHS and private projects.

[www.artcontact.co.uk](http://www.artcontact.co.uk)

Outstanding photography kindly donated by Chris Day, Head of Governance at SWFT Trust, adapted into murals or printed onto 5mm safety acrylics, vandal resistant with flush mount fixings.

[www.chrisdayphoto.myportfolio.com](http://www.chrisdayphoto.myportfolio.com)

Referenced photos taken by Laurence Jones Photography, who worked alongside staff to create beautiful images to showcase the projects and portraits of the staff printed on 5mm safety acrylics.

[www.ljonesphotography.co.uk](http://www.ljonesphotography.co.uk)

# THE PEOPLE

Artwork designed bespoke for a healthcare setting by our in-house design team or by our guest designers: Diane Maybey and Juliet Bawden. View our complete collection of wall coverings on:

[www.designerclaret.co.uk](http://www.designerclaret.co.uk)



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